

Entel deploys Velocix solution to power Chile's newest IP video streaming service

Background

Entel, the largest telecommunications company in Chile, provides mobile, internet, data and IT services, as well as local and long-distance telephony, to both consumer clients and enterprises.

Using the first Android TV Operator Tier Box in the country, the carrier launched Entel TV in 2020. This multiscreen service is targeted at Chile's nearly 16 million internet and 26 million mobile users, and it can be accessed by anyone in the region with a fixed or mobile broadband connection.

The Entel TV service runs on Samsung and LG smart TVs, mobile devices or Entel branded Android TV set-top boxes, and it provides users with 41 video channels.

Challenge

Entel needed to support the launch of its Entel TV OTT streaming service, using a foundational video platform that was robust, ultra-reliable and able to scale-out rapidly.

The multiscreen service was required to merge live and time-shifted content from a variety of sources into a simple and highly intuitive package for consumers.



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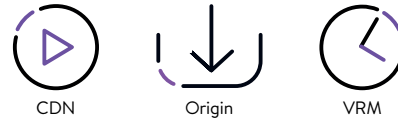
Solution

Entel deployed Velocix's ultra-reliable streaming platform to support growth, including its on-net licensed CDN, origin and video recording management applications.

The content delivery platform combines live and time-shifted video to create an intuitive, multiscreen offering for viewers.

The service includes 24 hour rolling content buffer; HD and 4K/UHD content; and Netflix, Prime and HBO Go app integration with universal search and voice controls.

Video applications deployed



“To support our growth strategy, we needed a foundational video platform that was robust, ultra-reliable and could scale-out rapidly, which is why we chose Velocix.”

Cristian Hofer
Head of Video Engineering, Entel

Result

With the deployment of Velocix's CDN, origin and video recording management applications, Entel has achieved a successful multiscreen service launch which has also reinforced the value of its mobile and data services.

